# NIGERIA ASSOCIATION OF THE BLIND <br> 2017 STRATEGIC PLAN 

## MISSION

To promote the rights of the blind and partially sighted persons in Nigeria through advocacy, capacity building and partnership

## VISION

A world of total inclusion and equal opportunities for all

## CORE VALUES

- Dedication
- Integrity
- Team spirit
- Partnership
- Accountability


## PRINCIPLES

- Every person has the right of association in promotion of he/her rights, freedom and interests.
- Every person regardless of disability has the right to explore their full potential and talent and to community participation
- Every person has a right to employment, political participation, mobility and social justice without discrimination
- Every blind and partially sighted woman and child has a right to education and protection against discrimination, sexual harassment and abuse


## HISTORY

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Nigeria Association of the Blind (NAB) was registered and incorporated under Section 5(II) of the Land Perpetual Act. Chap. 98 of the Laws of the Federal Republic of Nigeria in 1968.

The association is a member of the National Advisory Council for the Blind (NNACB). NAB also exists as a cluster body under The Joint National Association of Persons Living with Disabilities (JONAPWD) and a member of African Union of the Blind (AFUB) and the World Blind Union (WBU).
The association has had six presidents since its formation namely:

1. Mr Ajanaku
2. Alhaji Gambo Yunusa
3. Mr. Steven Ayagwa
4. Mr. Iliya Bakdi and
5. Mr. David U.Okon
6. Mr. Adamu Ishiyaku

## STRUCTURE

The NAB structure is made up of the;

1. The General Assembly. It comes up once in every four years. The general assembly consists of: all the national executives, chairmen of all the departments, chairmen and secretaries of state branches and other three delegates from the states.
2. The Governing Board which comprises of all the elected officers who are the National President, The Vice President, Six (6) Zonal Coordinators, National Secretary, Assistant Nat. Sec., Treasurer and PRO and departmental/committee heads made up of Youths, Women, Education, Employment, Fund Raising, Information and Publicity, Sports and Welfare. This board is headed by the National President and they meet at least twice a year. They are the decision makers.
3. The six (6) geo-political zones headed by the zonal co-ordinators. Each zonal cocoordinators report constraints and progress to the secretariat through the office of the president.
4. State Branches: Made up of the Chairperson, Vice Chairperson, Secretary, Asst. Nat. Secretary, Treasurer and PRO, Youth leader, Women leader and 3 district co-coordinator headed by the chairman/chairperson.
5. Office administrative staff and other support staffs

## MEMBERSHIP

Our membership cuts across the 36 states of the federation including FCT and over 2,500,000 blind and partially sighted who are focusing on different areas of development, all of whom work to support a diverse range of membership communities across the nation.

## KEY PERFORMANCE AREAS

- Membership
- Women and Children
- Organisational Development
- Youths


## KEY PERFORMANCE AREA

1. MEMBERSHIP

| Strategic Objective | Key Activities | Anchor Person | Timeline | Expected Outcome | Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Exco Member Meetings | 2 Board Meetings <br> 2 Youth committee Meetings <br> 2 Women committee meetings <br> 2 Zonal Meetings | Administrator | Jan/Feb 2017 <br> Oct/Dec 2017 | Minutes of Meetings | Board <br> Transports=17*22,000=374,000 <br> Rooms $=14 * 10,000 * 3=420,000$ <br> Meals=3600*24*3=259,200 <br> Volunteers $=10,000 * 5=50,000$ <br> Subtotal=1,103,200 <br> 2*board= 2,206,400 <br> Youth: <br> Transports $=12 * 20,000=240,000$ <br> Rooms $=8 * 10,000 * 3=240,000$ <br> Meals=3000*16*3=144,000 <br> Volunteers $=10,000 * 5=50,000$ <br> =674,000 <br> 2* youth $=1,348,000$ <br> Women <br> Transports $=12 * 20,000=240,000$ <br> Rooms $=8 * 10,000 * 3=240,000$ <br> Meals=3000*16*3=144,000 <br> Volunteers $=10,000 * 5=50,000$ <br> =674,000 <br> 2*women=1,348,000 <br> Total: 4,902,400 |
| Membership Subscription | 36 States and FCT pays Membership Dues | Treasurer (Dr. Michael Ebohor) | Oct. 2017 | All state should have paid their annual subscription | Calls: 10,000 |
| Affiliate Membership | Pay annual Subscription for: <br> - World Blind Union | President | Oct 2017 | Pay subscription <br> - \$251 | \$551@450NGN = 247,950 |

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| Subscription | - Africa Union of the Blind <br> - Rehabilitation International |  |  | - \$100 <br> - $\$ 200$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Create membership database of NAB | Have a registered membership database | Administrator/State Chairman | June 2017 | A database of registered blind persons in Nigeria | Database Administrator= 75,000 |
| Membership mobilisation | Mobilization of members at grassroot level including local government area | Executive Committee | On-going | Effective Grass root governance at local government level/ Reports from State Chapter | Delegate State Chapters |
| Partnership with MDAs/Donor Agencies/corporate organization on empowerment programs for the blind at grassrooot | Identify programs / projects in MDAs/Donor Agencies/ Corporate Organisation that relevant to members at grass root level. <br> Meetings with MDAs/Donor Agencies/ Corporate Organisation and stakeholders on empowerment programs and projects for the blind <br> Mobilize members at grass root to key into relevant programs / projects in MDAs/Donor Agencies/ Corporate Organisation | Executive Committee / Secretariat | On-going | Identified and key into at least five programs / projects in MDAs/Donor Agencies/ Corporate Organisation that relevant to members at grass root level | ```Transports=100,000 Calls=20,000 Develop Proposal=200,000 Mails=0 Total: 320,000``` |
| Insurance Policy | Group Life policy for Exco members and Secretariat staff Office equipments and content Insurance of NAB Secretariat property | President/Administrator | Feb 2017 | Policy documents for group life insurance and office contents. | Group Life $=5000 * 17=85,000$ Equipment \& Contents= 90,000 Total $=190,000$ |
| Sub-Total |  |  |  |  | 5,645,350 |

## 2. ORGANISATION DEVELOPMENT

| Strategic Objective | Key Activities | Anchor Person | Timeline | Expected Outcome | Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Leadership training | 2 regional leadership training in the northern and southern part of Nigeria for key officers | Administrator/ President | May/Nov 2017 | All key officers of the state chapter would have been trained | $\begin{aligned} & \text { Transports }=20 * 22,000=374,000 \\ & \text { Facilitators }=200,000 \\ & \text { Rooms }=15 * 10,000 * 3=450,000 \\ & \text { Meals }=3600 * 24 * 3=259,200 \\ & \text { Volunteers }=10,000 * 5=50,000 \\ & \text { Calls=10,000 } \\ & \text { Subtotal }=1,343,200 \\ & \text { 2*Training }=2,686,400 \end{aligned}$ |
| Marakesh Treaty | Visit to the senate committee on communication, copy right , commission, Attorney General of Federation (AGF)/ Minister of Justice, Publishers <br> Media round table <br> NAB conduct meeting of stakeholder to visit school of the blind and Braille production centre <br> Lobby the Presidency to accent to the ratification and domestication of the Marakesh Treaty. | Education Committee | On-going | Ratification and domestication of the Marakesh Treaty. | Meetings <br> Transport=320,000 <br> Media=200,000 <br> Calls=50,000 <br> Rooms $=15,000 * 20=300,000$ <br> Dispatch Letters=60,000 <br> Total: 930,000 <br> Meetings*3=2,790,000 <br> Total: 2,790,000 |
| Improve Braille Literacy Level | - Identification of Braille users and available equipment for training in Nigeria | Education Committee | On-going | Established Database of blind students/teachers/Braille teaching equipment in | Database Administrator $=\mathbf{7 5 , 0 0 0}$ <br> Stakeholder Meeting <br> Transport= 320,000 <br> Media=200,000 |

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|  |  |  |  |  | Duxbury Braille Translator=315,000 <br> Braille Papers= 300,000 <br> Labeler/Cover=125,000 <br> Salary for 2 Embossers= 3,840,000 <br> Total:10,615,000 |
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| National Summit on Education of the Blind | - Identification of stakeholders - Partner with stakeholder on National summit of the blind Organize a 3 -day summit on Education of the Blind in Nigeria | Education Committee | Mar/April 2017 | All stakeholder attend the national summit on blind education | Meeting: <br> Rooms $=10 * 10000 * 4=400,000$ <br> Meals: 20*3000*3=180,000 <br> Volunteers $=10000 * 5=50,000$ <br> Transports $=20,000 * 12=240,000$ <br> Rapportuer $=30,000 * 1=30,000$ <br> Sub-Total: 900,000 <br> Summit: <br> Venue=100,000 <br> Meals=150,000 <br> Calls: 10,000 <br> Media PR: 50,000 <br> Transports=10,000*10=100,000 <br> Coverage: 70,000 <br> Rapportuer: 30,000 <br> Sub-Total:510,000 <br> Total=1,410,000 |
| Eradication of <br> Blind Street <br> Begging in <br> Northern Nigeria | - Identify States with high rate of blind street baggers in Northern Nigeria <br> - Advocacy visit to States in Northern Nigeria to sensitize blind street beggars on earning a better livelihood <br> - Partner to reduce the menace of street begging in | Executive Committee | Feb - May 2017 | - Reduce the menace of blind street beggars in Northern Niger by 50\% - Effective engaged 50 street beggars in vocational skill acquisition. | Stakeholder Meeting <br> Transport=320,000 <br> Media= 200,000 <br> Calls=50,000 <br> Rooms $=15,000 * 20=300,000$ <br> Dispatch Letters=60,000 <br> Total: 930,000 |

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| Northern Nigeria |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Secretariat operational cost | Rent <br> Salary <br> Internet <br> Power/Energy <br> Stationeries <br> Dispatch <br> Generator/AC Maintenance <br> Spray and Toiletries <br> Telephone <br> 3 Years Auditing | President | On-going | Meet all secretariat operational cost | 700,000 $3,000,000$ 120,000 480,000 250,000 250,000 100,000 60,000 180,000 300,000 Total: 5,420,000 |
| Statutory Requirements | - EFCC- KYC form/certificate <br> - CAC return form <br> - TAX Return Certificate <br> - Incorporated Trustees for NAB <br> - Assets declaration for Board Member | President / Administrator | On-going | Meeting all statutory requirements by December 2017 | Legal fees=250,000 |
| Training for Secretariat staff | Project Management training <br> Effective communication skills training | Administrator | April 2017 | Secretariat staff are trained | 2 Trainings=150,000 |
| Monitoring and Evaluation | A quarterly monitoring and evaluation of the strategic plan <br> A 3-year audit of NAB activities | M\&E Consultant / Auditor | April, July, <br> October, <br> December 2017 | Audit report and Quarterly M\&E report | M\&E Meetings \& Report = 200,000 |
| International White Cane day | Purchase of canes <br> Venues <br> Branded t-shirt/Banners | White Cane Day committee / Secretariat | $\text { Oct } 15$ | Rally/Reports/ Press Release | Purchase of 500 canes $=4,000,000$ <br> Venues=250,000 <br> Branded t-shirt/Banners=1,500,000 |

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|  | Media/Publicity <br> Invitation of guests <br> Entertainment <br> Photographs and video coverage <br> Rally |  |  |  | Media/Publicity=250,000 <br> Entertainment $=300,000$ <br> Photographs and video coverage= $120,000$ <br> Total: 6,420,000 |
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| Digital <br> Marketing: <br> Social media, articles, newsletter, press release, stories, reports, mail, etc | Conduct a documentary on daily activities of a blind person in Nigeria. <br> Shared stories on you-tube, facebook, Linkedln, twitter, etc Create a Media Advocacy Group Quarterly Media briefing on 2 TV stations, 2 Radio stations, 2 National Newspaper, 5 Blogs and on NAB websites and affiliates websites. | ICT Consultant | On-going | Effective media coverage | Documentary $=220,000$ <br> ICT Consultancy $=120,000$ <br> Advert= 250,000 <br> Website development: 100,000 <br> Total: 690,000 |
|  | Sub-Total |  |  |  | 31,561,400 |

## 3. WOMEN AND CHILDREN

| Strategic Objective | Key Activities | Anchor Person | Timeline | Expected Outcome | Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Skill Acquisition | Facilitate Vocational Training on bead making and soap making for 20 blind women | Women Leader/ Ms. Calista U. | August 2017 | At least 20 women are trained on bead making and soap | Facilitators: 100,000 <br> Equipments: 200,000 <br> DSA: 3000*20*20=1,200,000 <br> Venue: 400,000 <br> Total: 1,900,000 |
| ICT Training | Facilitate ICT training for 90 blinds person in Nigeria | Mr. Sunday Badejo | Feb - Dec 2017 | At least 50\% of trained person at the ICT Centre are women | Rooms: 9*4000*24=864,000 <br> Meal: 3000*7*6= 126,000 <br> Transport: 1500*5*6=45,000 <br> Sub-Total = 1,035,000 <br> Admin Cost: 10\%=103,500 <br> Total: 1,138,500 /session <br> Session *6 = 6,831,000 |
| Leadership Training | Facilitate at least one leadership training for women committee | Women Leader/ Ms. Calista U. | August 2017 | At least 12 women are trained on effective leadership | Rooms=10*10000*4=400,000 <br> Facilitators=2*30,000=60,000 <br> Meals: $20 * 3000 * 3=180,000$ <br> Volunteers $=10000 * 5=50,000$ <br> Transports $=20,000 * 12=240,000$ <br> Rapportuer=30,000 *1=30,000 <br> Total: 960,000 |
| Internally Displaced Persons | Facilitate the welfare of Blind person at IDP camps across Nigeria | President | On-going | At least 50\% of blind women receive relief materials | Transports: 50,000 <br> Calls:15,000 <br> Letters: 10,000 <br> Total: 75,000 |
| Sub-Total |  |  |  |  | 9,766,000 |

## 4. YOUTH AND SPORTS

| Strategic Objective | Key Activities | Anchor Person | Timeline | Expected Outcome | Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Youth Summit | Identify issues that affects blind youths in Nigeria <br> Facilitate the meeting of atleast 2 youth representatives from 36 states and FCT. <br> Facilitate meeting with stakeholders on National Youth Summit of the Blind <br> Organize a 3-day National Youth Summit of the Blind | Mr. Gboyega Afolabi / Secretariat | On-going | Youth Summit addressing issues concerning blind youths in the country | Meeting: <br> Rooms $=10 * 10000 * 4=400,000$ <br> Meals: $20 * 3000 * 3=180,000$ <br> Volunteers $=10000 * 5=50,000$ <br> Transports $=20,000 * 12=240,000$ <br> Rapportuer $=30,000$ * $1=30,000$ <br> Sub-Total: 900,000 <br> Summit: <br> Venue $=100,000$ <br> Meals $=150,000$ <br> Calls: 10,000 <br> Media PR: 50,000 <br> Transports=10,000*10=100,000 <br> Coverage: 70,000 <br> Rapportuer: 30,000 <br> Sub-Total:510,000 <br> Total=1,410,000 |
| Scholarship | Facilitate scholarship for 200 blind students | Secretariat | Feb - Dec 2017 | At least 100 blind students get a scholarship by the end of 2017 | ```Develop 10 Proposals= 50,000 Transport=50,000 Calls=10,000 Total= 110,000``` |
| Blind Sporting Activities | Identify forth-coming competition on blind sport <br> Facilitate a meeting of stakeholder on effective participation of the blind in sports | Sport Committee/ Dorcas Alagada | On-going | Identified three sporting activities for blind persons in Nigeria | Meeting <br> Volunteers $=10000 * 5=50,000$ <br> Transports $=20,000 * 10=200,000$ <br> Rapportuer $=20,000 * 1=20,000$ <br> Calls=5,000 <br> Total: 275,000 |
| Sub-Total |  |  |  |  | 1,795,000 |

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| S/N | Description | Amount in Naira |
| :--- | :---: | :---: |
| Amount in Dollar @325 |  |  |
| Membership | $5,645,350$ | 17,370 |
| Women \& Children | $31,551,400$ | 97,081 |
| Youth and Sport | $9,766,000$ | 30,049 |
| Total | $\mathbf{1 , 7 9 5 , 0 0 0}$ | 5,523 |

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